



# BeNeLux Power 2015

Europe's Smartest IBM Power Expo & Conference

21-22 October 2015, Hotel Van der Valk, Eindhoven, NL

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## BeNeLux Power 2015 - Main Conference - Thursday 22 October

8:30 - 10:10	REGISTRATION AND WELCOME COFFEE		
9:00 - 9:45	Keynote - An academic's holistic approach to Application Modernization - Prof Dr Ing Hans Mulder, MscBA; Standish European Research Director; Executive Professor, Antwerp Management School		
9:45 - 10:10	Networking, Coffee break and Vendor solutions in Expo area		
10:10 - 10:30	Welcome from organizers, 30 seconds sponsor intros		
10:30 - 10:50	Keynote IBM Benelux Executive - Huibert J van de Putte, Business Unit Executive, IBM Server Solutions Benelux (Power Systems and z Systems)		
10:50 - 11:35	Keynote - IBM i in a Modern World - Alison Butterill, WW IBM i Product Manager		
11:35 - 12:00	Networking, coffee break and Vendor solutions in Expo area		
Location & Stream	Stream 1 - 040 NOORD App Development	Stream 2 - EINDHOVEN 1 Infrastructure	Stream 3 - EINDHOVEN 2 IBM Strategy & me
12:00 - 12:45	Tips and Tricks for advanced embedded SQL Birgitta Hauser, Toolmakers, DE	Infrastructure as a Service IBM speaker	What are the promises of IBM Verse? Laurent Boes, IBM BE
12:45 - 13:35	Networking, LUNCH and Vendor solutions in Expo area		
13:35 - 14:20	What's New in DB2 for i Alison Butterill, IBM US	Top 10 Security Config mistakes that open your IBM i to the world Thomas Barlen, IBM DE	Why Apple and IBM make not-so-strange bedfellows Bob Catteeuw, IBM BE
14:20 - 14:45	Networking, coffee break and Vendor solutions in Expo area		
14:45 - 15:30	User Defined Table Functions (UDTF) - Hidden secrets Birgitta Hauser, Toolmakers, DE	FLiP - a Flash Storage & IBM i Performance estimation tool Fabian Michel, IBM BE	Global Technology Outlook Wouter Denayer, IBM BE
15:30 - 15:55	Networking, coffee break and Vendor solutions in Expo area		
15:55 - 16:40	Investigate Database performance the navigator way Dawn May, IBM US	What you need to know for upgrading to 7.2, 7.1 or 6.1 Pete Massiello, iTech	IBM's strategic alliance in the world of Social Media Laurent Boes, IBM BE
16:40 - 16:45	Group picture on the stairs		
16:45 - 17:30	Keynote - How to cope with stress - Nadine Aron, Wellbeing Officer, IBM BE/LU		
17:30 - ...	Closing drink, celebrations and prizes		

Registration: [http://www.common.be/BeNeLux\\_Power\\_2015/registration](http://www.common.be/BeNeLux_Power_2015/registration)

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